

## Bob McClain's Bio

Freelance copywriter Bob McClain has been studying search engine optimization and creating powerful sales copy since 2000. He now offers free, no-obligation website reviews to help businesses get the most "bang for their buck" from their websites.

In his previous life, Bob spent a year as a Medical Recruiter and Computer Recycler after working for eighteen years as a computer-aided-design drafter in the automotive industry, machine design industry, processed food industry, the structural steel industry and the architectural glulam business.

Metropolitan State University awarded Bob his BA in Technical Communication with a minor in Creative Writing in 2002. During his last year at Metro, Bob was nominated for the Thomas L. Caruthers Award for writing excellence.

McClain is a member of TwinWest Chamber of Commerce. He also volunteers as stage manager and on the Marketing Committee for The Rose Ensemble, a twelve voice vocal group that specializes in pre-1750 world choral music. He has also volunteered at the Walker Art Center, a popular modern art museum in Minneapolis for fund-raising activities.

Minneapolis, Minnesota, is the home of WordsmithBob, who lives with his wife Lisa Drew, an accomplished solo and choral vocal performer. He has two smart, talented teenage daughters by a previous marriage. They live in Hastings, Minnesota with their mother.

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